

Shane Marks

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OBJECTIVES

Seeking an interactive art director position to utilize my design, management and technical skills.

EDUCATION

1991-1995

Columbus College of Art and Design

Columbus, Ohio

BFA in illustration (studied animation and design)

EXPERIENCE

1999-Present Kreber (Interactive Lead/Art Director)

Responsible for conceiving, prototyping, documenting, scheduling, and maintenance of several corporate and client sites including: web presence, inventory management extranet, resource distribution tools, ecommerce, model management and, "create it yourself" ecommerce applications. Clients include: Scott's Company, Cardinal Health, ClosetMaid, Anchor Hocking, Lowe's, Delaware County, Quaker Furniture, Kitchen & Company, Galyan's, and Office Max.

Development of concepts, art direction of tabletop, room scene, and on-figure photography on location and in studio, and design for retail catalogs and events. Manage production artists and designers for clients such as: Rod's Western Palace, Dick's Sporting Goods, Scheels All Sports, and buycostumes.com.

1997-1999 DM Productions (Owner)

Responsibilities included: sales, new business development, project management, and management of freelancers. Provided interactive services and technical support for clients such as: Kroger, Bank One, Merrill Education, Ohio Association of REALTORS, Consulting Engineers Council of Ohio, and Borden Foods.

1995-1997 SmartPages Direct (Web Designer/Interactive Lead)

Managed all phases of interactive projects including estimates, design, implementation, and ongoing maintenance.

SKILLS/APPLICATIONS

Skills: Illustration, Animation, Design (print and web), and Art Direction

Platforms: Mac, Windows, and Linux

Applications: Adobe Photoshop, Adobe Illustrator, Macromedia Freehand, Macromedia Fireworks, Adobe InDesign, Quark Express, Macromedia Flash, Filemaker Pro, Microsoft PowerPoint, Word, Excel, Adobe Acrobat, Adobe Golive, Macromedia Director.

Coding: Lasso, HTML, and CSS

REFERENCES

References are available upon request.